Volunteering Opportunities

ReAct care in action

THANK YOU!

Child Welfare

Charter
- Protect and promote the development, interest, safety and well-being of children, within the context of family, community and institution.

Key Objectives
- Ensure that children's interests and welfare are being pursued, championed, developed, and that ReAct's relevant programs in this domain are executed with professionalism, efficiency, and care.
- Improve diagnosis, treatment, and prevention of disease, illness, and injury.

Key Tasks
- Establish framework for auditing and evaluating Child Welfare Organisations.
- Establish framework for Personal Care Plan and determine how to track progress against the plan.
- Create Enablement Modules and Deployment Plans.

Enablement & E-Learning

Charter
- Set up facilities and platforms to develop proficiencies and confidence within caregiver and social worker communities.

Key Objectives
- Define and implement enablement framework and platforms which help improve ReAct's reach and effectiveness.

Key Tasks
- Develop a clear enablement strategy, leveraging e-learning and other platforms, in order to increase impact and reach of ReAct's programs.
- Define and implement a contact management system (i.e. learning market place) which leverages "on-line experts".

Events

Charter
- Prepare and coordinate ReAct events.

Key Objectives
- Manage all aspects of ReAct events, ensuring that objectives and outcomes are clearly set, understood and met.

Key Tasks
- Help plan and organise ReAct events, e.g.:
  - Awareness events
  - Orphanage visits
  - Caregiver seminars / conferences
  - Coordination meetings for volunteers, etc.

Fundraising

Charter
- Establish a framework for fundraising to support key projects and ongoing activities.

Key Objectives
- Create a strategy of how ReAct should conduct fundraising for ongoing operations and for specific projects.

Key Tasks
- Provide direction on possible approaches for funding key projects and ongoing activities.
- Identify specific activities for ongoing fundraising.
- Select and implement a donor database system.
- Establish guidelines for tracking donations and fundraising targets, and acknowledging donors.
- Define template and approach for approaching organisations for fundraising activities.
- Identify target organisations for fundraising activities.

Marketing & Communications

Charter
- Promote ReAct and manage flow of information between ReAct and our stakeholders.

Key Objectives
- Maintain strong and proactive marketing initiatives in order to achieve ReAct's goals of improving care for children.

Key Tasks
- Develop an overall Marcom strategy
- Create social media outreach program
- Build brand identity (e.g. standard "pitch" for ReAct, corporate letterheads, content for newsletters and website, etc)
- Develop any materials / templates needed for Marcom activities
- Work with other teams as necessary (e.g. Fundraising team, Website team, etc).

Research & Surveys

Charter
- Systematically undertake creative and evaluation work to increase awareness and improve the impact of ReAct's work.

Key Objectives
- Conduct meaningful research in order to learn and improve our programs.
- Maintain good relations with our stakeholders and make sure we are learning and progressing.

Key Tasks
- Conduct research on how we can improve our impact and reach.
- Design, plan, and conduct surveys:
  - Design surveys and analysis methodology.
  - Validate planned survey with social workers.
  - Identify target audience.
  - Run survey and analyse results.

Website & Social Media

Charter
- Ensure the right web and social media presence for ReAct, and work with other teams to keep information on the Internet up to date.

Key Objectives
- Understand, anticipate, prioritise, and fulfil website requirements that will help all the other teams achieve their objectives.

Key Tasks
- Define web design philosophy (clean, easy to maintain).
- Understand overall requirements and other teams' requirements, and identify any gaps.
- Consider the use of certain web platforms to fulfil the requirements.
- Document mid-term plan, define activities / efforts required, then execute plan.
- Set up website updating mechanism and schedule, and publish to other teams

How Would You Like to Volunteer ?

*There are various roles (see below) that you can take within each of the teams mentioned. Please take some time to consider which Team and Role best suits how you would like to volunteer. **Thank You !***

Sponsors
- *Provide guidance on goals and deliverables.*
- *Assume responsibility of budget and/or other requirements (e.g. equipment).*
- *Support the Team Coordinators.*

Team Coordinators
- *Identify the team members.*
- *Identify and allocate tasks and timeframes.*
- *Support team members with any questions.*
- *Manage changes, and report on progress.*

Team Members
- *Take ownership of specific tasks and execute.*
- *Provide feedback and contribute to discussions.*