

Dear Benefactors,

After 15 years of experience working with children and their caregivers at childcare institutions across Indonesia, it is still overwhelmingly clear that many caregivers remain largely untrained and unskilled in crucial areas of both caregiving and self-care. Many struggle with “caregiver fatigue” and both they and the children suffer needlessly.

This is why we do what we do. We dedicate ourselves to empowering and supporting the caregivers with the skills, strategies and principles to provide the highest possible quality of care. We do this through conferences, seminars, and mentoring programs.

Key areas of focus for the caregiver training include: emotional intelligence (e.g. self-awareness, self-management, empathy, social skills), resilience and self-compassion. As these skills and capacities are developed, the children benefit in numerous ways.



Many caregivers and childcare institutions would like to get access to our trainings and mentorships but don't have the necessary financial resources. While we are actively impacting as many institutions as we can through our programs, we need your help to make our efforts go even further.

If you're able and keen, we invite you to become a donor. Your donations would go towards supporting the training services provided to the caregivers and the children.

With every sponsorship amount of US\$200, two children or one caregiver would be able to access the training services and resources.

For US\$2000, we could run a workshop for 10-20 caregivers.

Shujog estimates that every dollar spent on ReAct's activities in 2012 created \$6.1 of social return. As indicated in the analysis of ReAct's effectiveness, almost 90 percent of the social return comes from increases in the quality of life of the children, who may subsequently be reunited with their families. The efficiency of ReAct's impact proposition is projected to grow over time – increasing the impact on ReAct's target beneficiaries for each dollar spent on its training services for the Indonesian caregiver.

Source: <http://www.careinaction.asia/main/facts.shtml>

How to donate:

Bank Transfer

You can make a bank transfer to our bank account with details as follows:

- Account Name: YAYASAN ASAH ASIH ASUH PEDULI ANAK
- Bank Name: Bank Mandiri
- Bank Branch: KCP Denpasar Udayana, Denpasar - Bali, Indonesia
- Account Number: 145-00-1123927-0
- Swift Code: BMRIIDJA

If you would like to receive a receipt, please email us at san_lumesar@yahoo.com after you have made a donation.

We sincerely thank you in advance for your contribution. Let us work together towards ensuring the highest quality of care for the children and their caregivers.

Yours sincerely,
Team Asah Asuh Asih
(Formerly "ReAct")